

BlueBook Society Welcomes Lance Cooper

Announcement Press Release May 1st, 2015



Lance Cooper, BlueBook Society Member

Lance Cooper is the founding partner of The Cooper Firm. He practices in all of the firm's practice areas, with an emphasis on product liability cases involving automobile design and manufacturing defects.

Before forming the firm in March 2006, Mr. Cooper was a partner with the law firm of Cooper Jones & Cooper where he represented plaintiffs in substantial personal injury and wrongful death cases. Mr. Cooper was lead counsel for his clients in a large number of civil jury trials, including trials against General Motors, Ford Motor Company, Honda, Toyota, Kia, Continental General Tire, Hilton Hotels, and the Department of Transportation. He has successfully prosecuted hundreds of cases and has received numerous multi-million dollar jury verdicts and settlements.

Mr. Cooper's professional accomplishments have been recognized by his peers. His trial skills and experience are confirmed by his membership in the American Board of Trial Advocates (ABOTA), an exclusive, invitation-only group reserved for the most experienced trial lawyers across the nation. He has also risen to leadership positions in various attorney-led organizations. He served as the 2002-2003 President of the Georgia Trial Lawyers Association and is a past President of the Cobb County Trial Lawyers Association. He has also served on the Board of Trustees of the Cobb County Bar Association. Mr. Cooper is a member of the State Bar of Georgia and the State Bar of California and is admitted to practice before the U.S. District Court for the Northern District of Georgia and the U.S. Court of Appeals for the Eleventh Circuit. He is also a member of the Association of Trial Lawyers of America, Georgia Trial Lawyers Association, and Cobb County Trial Lawyers Association

Most recently, Mr. Cooper has been invited to become a member of BlueBook Society, a preeminent legal organization comprised of some of the most remarkable attorneys in the country. "Remarkable" refers to the fact that these attorneys are not only astute, highly skilled, successful and ethical, but they are also passionate about the practice of law, deeply committed to their communities and to their clients. The core mission of BlueBook Society, is to bring these remarkable attorneys together into one place, and also to provide a platform in order to communicate their equally remarkable commentaries, perspectives, insights and stories.

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